Francesca Carapelli Born in Milan on December 14 - 1962 International high school Milan School for interpreters and translators Milan From 1983 till 1985 works as interpreter for Retequattro (tv network) and Mondadori Editore From 1986 till 1994 works as production assistant/coordinator for various production companies in Milan on tv commercials, tv series and music videos. From 1995 till 2003 works on over 50 tv commercials free lance line producer for various production companies in Milan . To name a few: Benelli - director Tarsem - I Toscani Tiscali - Tony Kaye - BRW & Partners Superga - Tarsem - BRW & Partners Fossil - A.Toscana - Harold Clio - F.Brugia - BRW & Partners BMW New York New York - F.Brugia - BRW & Partners Volvo the climber - Patricia Murphy - Filmgo Renaul Laguna - A.Toscana - BRW & Partners BMW Città allagata - F.Brugia - BRW & Partners Carta Diners - G. Tornatore - BRW & Partners Swatch - G.Jones - Filmgo In 2003 founds www.scoutit.it with Leonardo Semplici working as coordinator, financial manager and relating with clients.