

**ELETTRA FIUMI**  
**FILMMAKER. DIRECTOR, PRODUCER, EDITOR.**  
**And ENTREPRENEUR.**

**EXPERIENCE**

**FIUMI STUDIOS**, Founder and CEO, New York, N.Y. (March 2017 to present)

FiumiStudios.com

- Heading a production and online content strategy company with offices in New York, Los Angeles and Florence.

**DIRECTING, PRODUCING, EDITING**

• **HIBM: Her Inescapable Brave Mission**, a feature documentary: A humanitarian with a progressive type of muscular dystrophy that leads to quadriplegia embarks on a 12-day expedition in Grand Canyon on horseback and white water raft. Supported by UNICEF, the government of Canada and various NGOs. Fiscal sponsor: Film Independent. (in post)

- **A Florentine Man**, a feature documentary: Group 9999, leaders of the 1960s-70s Radical Architecture movement. Documentary Campus-selected and Graham Foundation grant winner. Fiscal sponsor: Women Make Movies. (in dev.)
- • • “9999: Space Electronic Memoirs,” a short doc with extracts from the feature; currently on view at Vitra Design Museum’s Night Fever exhibition, traveling for 5 years;
- • • “9999: Memoirs,” a short doc with extracts from the feature, screened at Museo Novecento’s Rivoluzione 9999.
- • • Extracts screened in the Radical Utopias exhibition at Palazzo Strozzi and the Canadian Centre for Architecture, London’s ICA and the Venice Biennale of Architecture.
- • • Speaker at Palazzo Strozzi’s Radical Architecture conference. Featured in Deine Korrespondentin, Domus, The Florentine and GirlinFlorence.

- **BBC Travel** (frequent contributor):
- • • 2-page online multimedia project with videos, photos and text on the Marfa, TX Lights for BBC Travel in partnership with Enterprise
- • • various stories for the Bright Sparks series profiling young people changing the world through technology.
- Producer / Translator for **Whatsapp for Business** short documentary profile video.
- **Educational Alliance** video consulting and editing.
- Video content for the **International Fine Prints Dealers Association’s** Print Fair and online platform.
- “Shades of Red and Blue,” a BTS of **the Ethics Centre’s** first US event at the New York Public Library, featuring Salman Rushdie, Anne-Marie Slaughter and other speakers from all sides of the political spectrum.
- “Generation Z,” a short doc for **J. Walter Thompson Worldwide** profiling “GenZ”s.
- Profile on Amariyanna “Mari” Copeny AKA Little Miss Flint, the youngest official Youth Ambassador of the Women’s March on DC 2017 for **Teen Vogue** and **NBC’s LeftField**.

**Produced**

- Produced two teacher profile videos for **Univision’s Education series** in partnership with Pearson.

**Edited**

- **Showtime’s DarkNet series** with Vocativ: Produced 360 film, “The Challenges of Building an Artificially Intelligent Sex Bot”; Scripted & edited social content to accompany Showtime’s Dark Net series.

### Teaching + more

- Organized and led “**Creating Doc-Style Content for Brands**,” a 3-day conference at AbelCine featuring case studies and industry leaders including Vanessa Black, Kloss Films, A Million Neon Rainbows, Hannah Roodman and others.
- Camera operator for **A Photographic Memory** feature documentary for the Michigan scene.

### **GRANNY CART PRODUCTIONS**, Co-founder/CEO, New York, N.Y. (Sept. 2011-March 2017)

GrannyCartProductions.com

- Founded and headed a certified Small Women-Owned Business.
- Produced, directed, scripted, shot and edited short docs for domestic and International news outlets: Seniors & Sex series for the New York Post (“Flat-out fantastic” by AdWeek); MSNBC’s Breaking Glass series; BBC America; Bustle; TIME; Univision; Fusion; Vocativ; Allure; Aol; Monocle; Cool Hunting; Columbia Journalism Review; The Economist); feature documentaries (A Florentine Man, in progress; Singing the Story; I Am A Girl); brand docs (Brenau University; Gagosian Gallery; IFPDA; Theory; Rebecca Taylor; California Pizza Kitchen; Kurt Weill Foundation; etc.)
- MIT/Goethe Institut’s Labour In A Single Shot video showcased at the Venice Biennale 2015.
- Featured in Glamour, KitSplit, StoryHunter, Columbia Visuals, Crain’s Business and Young Female Entrepreneurs.

### **COMMITTEE TO PROTECT JOURNALISTS**, Freelance project, New York, N.Y. (2011)

- Interviewed journalists and translated for a confidential case on press freedom in Italy.

### **AMERICAN EXPRESS PUBLISHING**, New York, N.Y. (2006-2009)

*Black Ink and Departures* (lifestyle magazines for Platinum and Centurion credit card members).

- Developed content for Black Ink issues; Assigned, edited and wrote articles on architecture, food, travel and fashion.

*Travel + Leisure, Editorial and Fashion Assistant, Paid Intern* (2005)

- Fact-checked for Travel + Leisure 500 Italy, Reports and TravelandLeisure.com.

### **EDUCATION**

COLUMBIA UNIVERSITY GRADUATE SCHOOL OF JOURNALISM, New York, N.Y.

Master of Science, Digital Media concentration (Graduated May 2011)

- Produced a digital master’s project on interfaith children published in part on Tablet.com.
- Contributed video for Globalmediawars.com, a study of state-sponsored news outlets.
- Covered arts, culture and politics in Hunts Point, South Bronx for Bronxink.org.
- Elected Speaker Director for The Society of Professional Journalists and organized lectures.

MOUNT HOLYOKE COLLEGE, South Hadley, MA (Graduated May 2005)

Bachelor of Arts with Honors, Double Major in Political Science and Spanish

- Wrote a thesis in Spanish on the image of the flapper in 20th century media.
- President of the Italian Club

### **SKILLS**

- Fluency in English, Italian and Spanish; working proficiency in French.
- Adobe Premiere, Final Cut Pro, Audacity, ProTools, Photoshop, PowerPoint, basic HTML, social media.

### **ORGANIZATIONS**

Member of the Video Consortium, the Brooklyn Documentary Club and The National Arts Club; Advisor for Banter Girl.