

# MARTINA ROJAS CHAIGNEAU

martinarojas.ch@gmail.com

Mob. +39 333 3208295

IMDB <https://www.imdb.com/name/nm4334984/>

## EXPERIENCES & PROJECTS

<b>Nel Cuore della Musica – Video Campaign, Verona 2020</b> Video Campaign for the restart of the Arena di Verona	<b>Creative Producer</b>
<b>The Pack - Reality Show, Florence 2020</b> International TV Reality Show distributed by Amazon US, Directed by Jay Bienstock	<b>Location Manager</b>
<b>Ciao Baby - Music Video, Florence 2019</b> Music Video for the launch of the first Nicol Raidman Album	<b>Location Manager</b>
<b>Firenze secondo Me - Documentary, Florence 2018</b> TV Documentary based on the history of Florence starring Matteo Renzi	<b>Location Manager</b>
<b>Brooks Brothers 200', Florence 2018</b> 200 Years Celebration event Production during Pitti Immagine, January 2018.	<b>Producer</b>
<b>Fratelli Conforti 70', Florence 2018.</b> 70' Years Celebration event - Pitti Uomo opening night, Florence 2018	<b>Producer</b>
<b>All The Money in the World - Crime History, Roma 2017</b> Feature Film directed by Ridley Scott, starring Michelle Williams, Mark Wahlberg and Kevin Spacey	<b>Event Manager &amp; Press Coord</b>
<b>Non Zero Sumness - Documentary, Italy 2017</b> Documentary based on the Planet Funk Music Band History	<b>Creative Producer</b>
<b>Samsung - Salone del Mobile, Milano 2017</b> 3 days events within the new Samsung store to launch the latest Technology	<b>Creative Producer</b>
<b>American Assassins - Action Thriller, Roma 2016</b> Feature Film directed by Michael Cuesta starring Michael Keaton	<b>Production Coordinator Asst</b>
<b>Amazing Race 2906 - TV Show, Como 2016</b> International TV Reality Show distributed by CBS	<b>Producer Assistant</b>
<b>Long Take Florence Film Festival - Villa La Pietra, Firenze 2016</b> Festival based on the long take, promoted by NY University and Chaired by Enrico Ghezzi	<b>Jury Member</b>
<b>Samsung - Salone del Mobile, Milano 2016</b> 4 days events within the new Samsung store to launch the latest Technology	<b>Creative Producer</b>
<b>Medici, Master of Florence - Drama History, Italy 2015/2016</b> TV Drama Series directed by Sergio Mimica Gezzan, starring Dustin Hoffman & Richard Madden	<b>Production Coordinator Asst</b>
<b>Inferno - Action Adventure Crime, Florence 2015</b> Feature Film directed by Ron Howard starring Tom Hanks & Felicity Jones	<b>Location Manager Asst</b>
<b>Hannibal - Crime, Drama TV Series , Florence 2014 ITA</b> NBC Series developed by Brian Fuller, starring Mads Mikkelsen & Hugh Dancy	<b>Production Coordinator</b>

**Premio Ignazio Silone - Campidoglio Roma 2013** **Event Producer & Head of Communication**  
Institutional Awards Ceremony which involved Ennio Morricone & Philippe Daverio,

**The Tuscan Wedding - Romantic Comedy, Florence 2013** **Italian Production Coordinator**  
Feature Film directed by Johan Nijenhuis

**BLOC - Festival Influences Episodes, New York 2012** **Project Manager**  
6 Episodes with International Dj's shot for the Electronic Music Festival BLOC in London

**The Puritans, New York 2011** **Producer**  
25 mins Short Film directed by Sean Robinson, winning Best International Short Film at Camarthen Bay Film Festival London 2013 & Best Original Concept at NW Short Film Festival Vancouver 2013

**Gotham Award - Cipriani Wall Street, New York 2011** **Red Carpet Production Coord**  
21st Annual Gotham Independent Film Award

**Premio Ciak Selection - Italian Cultural Institute of New York 2011** **Jury Member**  
Pre-selecting Documentaries & Films for the 2011 Young Filmmaker Prize coordinated by Richard Pena

**Capri Art Film Festival - Capri, Italy 2006/2009** **Co-Founder - Coordinator**  
Short Jury Selections (*10 shorts from 500+ submissions*) & Artistic Coordination

#### **FASHION PRODUCTIONS**

- **H&M x Giambattista Valli** Event for the new Capsule Collection – Rome 2019 **Guests Prod Coord**
- **MSGM** Opening Store party + private dinner at la Terrazza de La Triennale, Milan 2019 **Producer**
- **Gucci Cruise 2020** Fashion Show, Musei Capitolini Rome 2019 **Production Coordinator**
- **Cuoio di Toscana** New video Campaign - Florence 2018 **Executive Producer**
- **Bvlgari Accessories** New video campaign - Florence 2018 **Producer**
- **Tom Ford** Dinner for the launch of the New Fragrance – Milano 2017 **Artists Coordinator**
- **Harper's Bazaar Singapore** Editorial October Issue by Paul Mclean – Florence 2017 **Producer**
- **Gucci Cruise 2018** Fashion Show, Pitti Palace & Vasari Corridor – Florence 2017 **Local Prod Coord**
- **Roberto Cavalli** New Fragrance Photo & Video Campaign, Florence 2017 **Location Manager**
- **Massimo Dutti** Editorial starring Fashion Blogger Armando Cabral, Florence 2017 **Location Manager**
- **D&G "Miss Sicily"** Video Campaign / Cefalu', Sicily 2016 **Production Coordinator**
- **Gucci Cruise** Video & Photo Campaign, Glen Luchford Photography, Florence 2015 **Production Manager**
- **Moschino** Spring/Summer 2015 Fashion Show **Casting Director Asst**
- **Moschino** Fall / Winter 2015 Fashion Show **Casting Director Asst**
- **Nowness x Luisa Via Roma** 1st Shoppable Fashion Film Directed by Clara Cullen, Florence 2014 **Producer**
- **Ruffino Wine** Photo & Video Campaign / Carl Gustafsson Photography, Tuscany 2014 **Producer**
- **i-D Adv Campaign** "A-Z" New Video launch Directed by Jeremie Rozan – Paris 2013 **Casting Coord**
- **HERMES** F/W Catalogue 2014 / Nathaniel Goldberg Photography Cortina 2013 **Production Assistant**
- **D&G New Fragrance** Campaign 2013 / Mario Testino Photography Madrid 2012 **Production Manager**
- **Massimo Dutti** S/S Campaign 2013 / Mario Testino Photography Madrid 2012. **Production Manager**
- **Esprit** S/S Campaign 2013 / Terry Richardson Photography Rome 2012 **Producer**
- **VALENTINO** Launch of the Fragrance "Valentina" – Villa Parisi, Rome 2012 **Producer Assistant**
- **VALENTINO** Men Runway Show 2013 S/S Collection Florence 2012 **Producer Assistant**
- **Sony Music** Shooting – Charlotte & Jonathan Britain's got talent Florence 2012 **Producer**
- **Cerruti** S/S Campaign 2013 / Jeff Burton Photography Paris 2012 **Production Manager**

## **EDUCATION & TRAINING**

- 2017–2019 Teaching Producing Class at New York Film Academy in Florence
- 2010/2011 - New York Film Academy - 2 Years Producing Program Degree, Scholarship
- 2007-2008 - Two Year Producing Program - “ACT MULTIMEDIA” Cinecitta’ – Rome
- 2002/2005 High School Language “Giovanni Peano” Florence **Diploma in Languages**

## **SPECIAL SKILLS**

International Public Relations

## **LANGUAGES**

Proficient in *Italian, English, French, Spanish*