

**Henry Albert**  
**Writer and Art Director**  
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## **Work Experience**

### **Co-founder and director**

[Santabelva](#) (May 2014 - Present), Milan, Berlin, Bogotá, Rome

Wrote and developed audiovisual and editorial content for global brands, academic institutions, new media and traditional news outlets. Ran complex campaigns extending across multiple platforms. Wrote and directed award-winning short films and full-length documentaries featured on national television and international movie festivals. Wrote texts ranging from slogans to screenplays to long-form essays.

### **Art director**

[ScuolaZoo](#) (April 2019 - April 2020), Milan

Oversaw the visual rebranding of one of Italy's most prominent media brands. Conceived and implemented complex commercial, editorial and social campaigns, including live events and multimedia releases. As a manager, trained and restructured existing teams. Maintained existing client relations and created new collaborations with institutions, brands and other media companies.

### **Journalist and branded content producer**

[Open](#) (November 2018 - December 2019), Milan

Pitched, developed and directed editorial and commercial projects. Created and expanded brand collaborations. Designed new article formats, advertorial campaigns and dissemination models specifically for social media. For print, researched and wrote news pieces on all subjects, with a strong focus on business and technology.

### **Journalist**

[Monocle Magazine](#) (April 2013 – April 2014), London

Handled pre/field/post-production of films and packages (both commercial and informative) in the UK and Europe. Wrote short pieces on Italy, as well as video and radio promos. Trained interns. Managed all technical aspects of the film section. Assisted executive producer.

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## **Education and languages**

### **International Journalism MA (City University London)**

September 2012 – July 2013

### **Contemporary History BA, Magna cum Laude (Università' di Pisa)**

September 2009 – March 2012

Native speaker in Italian and English; B2 Level German certification (Goethe Institut); basic Spanish.