

Alessandro Cecconi

Via Gustavo Modena 35 Milano Italy • +39 392 7482 335 • Alessandro@TDI-Capital.com

Presently working in Milano Italy. Producing content for various digital channels. As an independent I negotiated many film rights between Italy and US. Extremely familiar with format and content acquisition internationally. I have extensive working knowledge and experience in Italy and Brazil. I have produced two series in Sao Paulo for GNT Globosat.

International Professional Experience

DUBAI UAE

March 2019 to Dec 2020

*Secured distribution rights for World Surf League for the MENA for distribution on **FOX Arabia***

- Purchased the rights from WSL
- Found a broadcaster and opened a new market for the sport
- Secured a main sponsor who was willing to invest in the brand and the life style

MILANO ITALY

March 20197 to Dec 2020

*Secured distribution rights for World Surf League for the Italian Market for distribution on **EuroSport***

- Purchased the rights from WSL
- Found a broadcaster and opened a new market for the sport
- Secured a main sponsor who was willing to invest in the brand and the life style

MILANO ITALY

March 2017 to Dec 2019

*Secured distribution rights for World Surf League for the Italian Market for distribution on **Alpha Channel 59***

- Purchased the rights from WSL
- Found a broadcaster and opened a new market for the sport
- Secured a main sponsor who was willing to invest in the brand and the life style

SAO PAULO BRASIL

Acquired distribution right for Food Trucks Battle Show (GNT Globo Brasil)

March 2016 to Present

- Financed the development of the program with Moonshot Pictures in Sao Paolo
- Developed the program and supervised the post
- Currently negotiating sale of ready made content and format with major international channel in Milan

MILANO ITALY

Library Sale

January 2017 to Present

Organized and created a film library of US produced movies (Crystal Sky) and sold it to a major network here in Italy

ROME ITALY

Movie Sale “Born to Raise Hell”

2010

- Bought the rights from Voltage Pictures
- Sold the movie to RAI Italy

ROME ITALY

Sale of television rights “ True Justice”

2010

- Negotiated the sale of the series from Voltage Pictures
- Sold the rights to RAI Italy

ROME ITALY

Sale of television rights “Baby Genius II”

2010

- Acquired the rights from Crystal Sky Pictures
- Sold the rights to RAI Italy

ROME ITALY

Acquired and sold rights for “ The triangle” Produced by Dean Devlin

2007

- Negotiated acquisition rights from Voltage pictures
- Negotiated Sale rights with RAI Italy

Education

BOSTON UNIVERSITY, BOSTON MA

- Bachelor Of Science

Additional Skills

- Dual Citizenship
- Fluent in Italian, Portuguese
- Proficient in Spanish