



SILVIA CADONI

PRODUCER - CREATIVE

BIO

I have always been in love with film, television and new media. To be able to get more experience I worked and lived in many cities including Turin, Milan, London, Dublin, Florence and Rome.

From the end of my studies I started working for small production companies, mainly for commercials and music videos. Since 2017 I started to collaborate with very important companies and to be part of international projects.

I mainly handle executive production, contracting, legal and editorial coordination (Italian and English).

After becoming a mother in 2021 I decided to take a break from production, but being a person constantly looking for new challenges I was in charge of managing the creativity of various small projects (TV format ideas, commercials and videos for social networks).

Now I'm ready to start again.

SKILLS

FINAL DRAFT
MOVIE MAGIC
MICROSOFT OFFICE
CANVA
DA VINCI

COLLABORATION

MEDIATOR at CINEAPERITIVO
Università Campus Bio Medico
Roma and SPEAKER at Biomedical
Students' Conference UCBM

CONTACTS

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PRODUCTION

2020/2021

LINE PRODUCER ASSISTANT - **Guida Astrologica per Cuori Infranti**
Netflix Original TV Series - production by Italian International Film

2019

PRODUCTION OFFICE - **L'incredibile Storia dell'Isola delle Rose**
Netflix Original Film - production by Groenlandia Group

DIRECTOR ASSISTANT - **Vivi e Lascia Vivere**
Rai Fiction - production by Bibi Film

2018

PRODUCTION ASSISTANT - **Petra**
Sky Original TV Series - production by Cattleya

LINE PRODUCER - **Just Dance**
Reality TV Show by MTV - production by Orchestra Film

2017

PRODUCTION COORDINATOR - **Daphne, esecuzione di una giornalista**
Sky Original Documentary - production by H24 digital content company

PRODUCTION COORDINATOR - **E.S. 17, Dio non manderà nessuno a salvarci**
Sky Original Documentary - production by H24 digital content company

CREATIVE

2023

CREATIVE - **Tutta un'altra Sma**
Commercial - production by FAMIGLIE SMA

CREATIVE - **The Rare Side**
5 Shortdocs - production by OSSERVATORIO DELLE MALATTIE RARE ITALIA

2022

CREATIVE - **Vaccini in pillole**
5 Video Social - production by OSSERVATORIO DELLE MALATTIE RARE ITALIA

CREATIVE - **Antonio ha qualcosa da dirti**
shortdoc - production by RARELAB

CREATIVE - **La dolce vita**
Shortfilm Branded Content - production by XIAOMI ITALIA

EDUCATION

ISTITUTO EUROPEO DI DESIGN

2011-2013 B.A. IN MARKETING AND BUSINESS COMMUNICATION

Interdisciplinary degree steered towards the mass media industry (radio, television, cinema, new media), with a primary focus on production of audiovisual content, journalism, and marketing.

PROFESSIONAL COURSES

2014 - **Making Documentaries**, University of Cork (Ireland)

2015 - **Forum for International Coproduction Tv Series** - Cannes Film Festival

2016 - **Film Production and Planning** with Giuseppe Di Gangi

2017 - **Producers Guild of Italy** - Masterclass for Film Producers