

CHIARA PIERACCIOLI

Milan - Florence

28 08 1996
Italy

PRODUCER



Work Experience

Freelance from April 2024

● PRODUCTION COORDINATOR

TVC and photo campaign **Laverne
Courage - Capture two**
Milan, February 2025

● PRODUCTION COORDINATOR + CASTING DIRECTOR

TVC **Salesforce - Courage**
Milan, February 2025

● PRODUCTION MANAGER

video and photo campaign
Ford - Puro
Milan, January 2025

● PRODUCER + CASTING DIRECTOR

STANNAH Photo Campaign
Milan, December 2024

● PRODUCTION COORDINATOR + CASTING DIRECTOR

Liu Jo TVC and photo campaign
Courage - MirrorMirror
Milan, September - October 2024

● PRODUCER Golden Goose

Paris Event Social Content
Milan, September 2024

● PRODUCER + CASTING DIRECTOR

Amplifon worldwide campaign
photos and social
Waves - Around Gallery
Milan, June - July 2024

● PRODUCER Golden Goose

Social Content Padel and Tennis
Rome - Miami - Madrid - Paris,
April-May 2024

● PRODUCER

Reframe Studio | 2021 - 2024
SITE

Budget management up to 150k

- Research director, location, crew and everything needed to organize the production.
- Casting director
- Planning the shooting days
- Post-production workflow management.

Clients:

Frog | Koko Hills | Babaco Market | Silver
Care | Banca Etica | Nove25 | Esselunga |
Rotoloni regina | Scarpe&Scarpe |
Samsung | Diadora | Kymco | 207 Amaro
Locale | Pinalli

Education

Centro Sperimentale di Cinematografia

Course in Corporate Cinema and
Advertising Milan | 2018 - 2021

The training course focuses on corporate
cinematography and advertising
communication.

In three years at the experimental center,
I acquired solid skills in creating
commercials through specialized courses
that covered every phase, from the initial
idea, to direction and production.

ITALIAN

ENGLISH

PATENT: B